Spreading the Message:
The Printing Press

At the time Luther posted the 95 Theses, the printing press was a new but thriving industry in Europe. Because of the ability to copy and distribute written material much more accurately and quickly than before, Luther's writings spread far and wide - so much so that he once compared it to the angels themselves spreading his work. Much like the internet has revolutionized the way people receive information, the printing press allowed all people, common folk to princes, to read for themselves what Luther and his colleagues were saying, and - even more importantly - the Bible itself.

To learn more about Luther, watch the Reformation 500 video series at lutherhouseofstudy.org or subscribe to Luther House's YouTube channel.